WTOP-AM
Friday, November 13, 1970
6:30 a.m. -- 6:30 p.m.

TIME	ADVERTISEMENT	TYPE	
6:30 a.m.	Safeway Stores	Commercial	60 seconds
6:31 a.m.	United Air Lines	Commercial	60 seconds
6:35 a.m.	Kaplan & Crawford Dodge	Commercial	60 seconds
6:36 a.m.	Maxwell House Coffee	Commercial	60 seconds
6:44 a.m.	WTOP-TV	Station Promotion	30 seconds
6:45 a.m.	D.C. Transit	Commercial	30 seconds
6:48 a.m.	Riggs National Bank	Commercial	60 seconds
6:53 a.m.	Eastern Air Lines	Commercial	60 seconds
6:54 a.m.	Manischewitz Wine	Commercial	60 seconds
6:59 a.m.	Washington Baking Products	Commercial	60 seconds
7:01 a.m.	Kilson's Import Cookies	Commercial	60 seconds
7:06 a.m.	TWA	Commercial	60 seconds
7:08 a.m.	Lipton Tea	Commercial	60 seconds
7:14 a.m.	Dermasage Skin Lotion	Commercial	30 seconds
7:15 a.m.	Atlantic-Richfield	Commercial	30 seconds
7:20 a.m.	Plymouth	Commercial	60 seconds
7:25 a.m.	J. Blaise de Sibour Insurance	Commercial	60 seconds
7:27 a.m.	Pepperidge Farm Rolls	Commercial	60 seconds
7:30 a.m.	Sears	Commercial	30 seconds
7:32 a.m.	National Bank of Washington	Commercial	10 seconds
7:33 a.m.	Allegheny Air System	Commercial	60 seconds
7:40 a.m.	Mortite Weather Stripping	Commercial	60 seconds
7:38 a.m.	Dick Burton Chevrolet	Commercial	60 seconds
7:45 a.m.	General Motors	Commercial	30 seconds
7:46 a.m.	Grand Union	Commercial	30 seconds
7:48 a.m.	Delta Air Lines	Commercial	60 seconds
7:53 a.m.	Duracell Batteries	Commercial	60 seconds

TIME	ADVERTISEMENT	TYPE	
7:55 a.m.	Sheehy Ford	Commercial	60 seconds
7:59 a.m.	Carling Black Label Beer	Commercial	60 seconds
8:05 a.m.	Swiss Air	Commercial	60 seconds
8:09 a.m.	Hecht Company	Commercial	60 seconds
8:13 a.m.	Giant Foods	Commercial	60 seconds
8:17 a.m.	L.P. Steuart (Chrys/Ply)	Commercial	60 seconds
8:21 a.m.	United Airlines	Commercial	10 seconds
8:24 a.m.	United Airlines	Commercial	60 seconds
8:25 a.m.	Drug Fair	Commercial	60 seconds
8:28 a.m.	D.C. Transit	Commercial	45 seconds
8:30 a.m.	PEPCO	Commercial	60 seconds
8:36 a.m.	Bryce Mountain Land Devel	Commercial	75 seconds
8:38 a.m.	Woodward & Lothrop	Commercial	60 seconds
8:44 a.m.	LaChatalaine Restaurant	Commercial	30 seconds
8:45 a.m.	Chicken of the Sea Tuna	Commercial	30 seconds
8:49 a.m.	Ford	Commercial	60 seconds
8:53 a.m.	Duracell Batteries	Commercial	60 seconds
8:54 a.m.	Japan Airlines	Commercial	60 seconds
8:59 a.m.	AMOCO Gasoline	Commercial	45 seconds
9:02 a.m.	Bayer Aspirin	Commercial	30 seconds
9:02 a.m.	Camfofenique (Medicine)	Commercial	30 seconds
9:06 a.m.	General Foods	Commercial	60 seconds
9:08 a.m.	General Motors	Commercial	60 seconds
9:11 a.m.	Chateau Champlaine Hotel	Commercial	45 seconds
9:15 a.m.	WTOP-TV	Station Promotion	30 seconds
9:16 a.m.	Diet-Pepsi	Commercial	30 seconds
9:18 a.m.	Hecht Company	Commercial	75 seconds
9:23 a.m.	BOAC	Commercial	60 seconds
9:25 a.m.	Charcoal Hearth Restaurant	Commercial	60 seconds

TIME	ADVERTISEMENT	TYPE	
9:28 a.m.	TV-7 News	Commercial	75 seconds
9:29 a.m.	Grand Union	Commercial	30 seconds
9:30 a.m.	Dannon Yogurt	Commercial	60 seconds
9:36 a.m.	Perpetual Savings	Commercial	60 seconds
9:38 a.m.	Eastern Airlines	Commercial	60 seconds
9:42 a.m.	Griffith Fuel Oil	Commercial	60 seconds
9:45 a.m.	Sears	Commercial	60 seconds
9:48 a.m.	Washington Post	Commercial	60 seconds
9:53 a.m.	TV-9	Station Promotion	30 seconds
9:54 a.m.	Gesundheit Restaurant	Commercial	60 seconds
9:58 a.m.	Chrysler	Commercial	60 seconds
10:02 a.m.	Campbell's Soups	Commercial	60 seconds
10:06 a.m.	Danka Pastries	Commercial	60 seconds
10:10 a.m.	Youth Opportunity Center	Public Service	60 seconds
10:15 a.m.	Sears	Commercial	60 seconds
10:16 a.m.	WTOP Community Bulletin Board	Public Service	30 seconds
10:16 a.m.	Chicken o' the Sea Tuna	Commercial	30 seconds
10:18 a.m.	Sheehy Ford	Commercial	60 seconds
10:24 a.m.	Washington Flour	Commercial	60 seconds
10:25 a.m.	Lipton Tea	Commercial	60 seconds
10:30 a.m.	TV-7 News	Commercial	15 seconds
10:32 a.m.	Chateau Champlain Hotel	Commercial	60 seconds
10:37 a.m.	Manischewitz Wines	Commercial	60 seconds
10:39 a.m.	Chrysler	Commercial	60 seconds
10:45 a.m.	Griffith Fuel Oil	Commercial	60 seconds
10:47 a.m.	Bounty Stew	Commercial	60 seconds
10:52 a.m.	Caffree Coffee	Commercial	60 seconds
10:54 a.m.	Charcoal Hearth Restaurant	Commercial	60 seconds
10:58 a.m.	Dannon Yogurt	Commercial	60 seconds

TIME	ADVERTISEMENT	TYPE	
11:03 a.m.	Bayer Aspirin	Commercial	60 seconds
11:06 a.m.	World Book Encyclopedia	Commercial	60 seconds
11:10 a.m.	Campbell's Soup	Commercial	30 seconds
11:12 a.m.	Sears	Commercial	60 seconds
11:15 a.m.	Sears	Commercial	60 seconds
11:17 a.m.	Community Bulletin Board	Public Service	60 seconds
11:19 a.m.	Campbell's Soup	Commercial	60 seconds
11:23 a.m.	Emergency Broadcast Test	Public Service	15 seconds
11:24 a.m.	Caffree Coffee	Commercial	60 seconds
11:30 a.m.	BOAC	Commercial	30 seconds
11:31 a.m.	Deer Mt. Spring Water	Commercial	30 seconds
11:33 a.m.	Bounty Stew	Commercial	60 seconds
11:37 a.m.	Hecht Company	Commercial	60 seconds
11:39 a.m.	Carling Black Label Beer	Commercial	60 seconds
11:45 a.m.	D.C. Transit	Commercial	30 seconds
11:47 a.m.	D.C. Transit	Commercial	30 seconds
11:55 a.m.	Montgomery Center Office Bldg.	Commercial	60 seconds
11:56 a.m.	Woodward & Lothrop	Commercial	60 seconds
12:00 p.m.	Peacock Wine	Commercial	60 seconds
12:03 p.m.	Bayer Aspirin	Commercial	60 seconds
12:10 p.m.	Campbell's Soup	Commercial	30 seconds
12:11 p.m.	AMOCO Gasoline	Commercial	30 seconds
12:16 p.m.	Bounty Stew	Commercial	30 seconds
12:16 p.m.	Community Bulletin Board	Public Service	60 seconds
12:19 p.m.	Bryce Mountain Land Devel	Commercial	60 seconds
12:25 p.m.	Charcoal Hearth Restaurant	Commercial	30 seconds
12:26 p.m.	Ted Lewis Shop	Commercial	60 seconds
12:29 p.m.	Dermasage Skin Lotion	Commercial	60 seconds

TIME	ADVERTISEMENT	TYPE	
12:30 p.m.	Christian Brothers Wine	Commercial	60 seconds
12:31 p.m.	Duracel	Commercial	60 seconds
12:37 p.m.	Hecht Company	Commercial	60 seconds
12:39 p.m.	Perpetual Building Association	Commercial	60 seconds
12:45 p.m.	D.C. Transit	Commercial	30 seconds
12:48 p.m.	Safeway	Commercial	30 seconds
12:49 p.m.	Campbell's Soup	Commercial	30 seconds
12:52 p.m.	Danka Pastry	Commercial	30 seconds
12:53 p.m.	Deer Mt. Park Spring Water	Commercial	60 seconds
12:54 p.m.	Bounty Stew	Commercial	45 seconds
12:55 p.m.	Consumer Gripes	Public Service	60 seconds
12:58 p.m.	Hecht Company	Commercial	60 seconds
1:05 p.m.	Auto Test with Clock	Public Service	60 seconds
1:09 p.m.	Future Attraction	Station Promotion	30 seconds
1:10 p.m.	Grand Union	Commercial	30 seconds
1:14 p.m.	Christian Brothers Wine	Commercial	30 seconds
1:15 p.m.	Community Bulletin Board	Public Service	45 seconds
1:15 p.m.	National Bank of Washington	Commercial	15 seconds
1:16 p.m.	Consumer Hints	Public Service	60 seconds
1:17 p.m.	L.P. Steuart (Chry/Ply)	Commercial	60 seconds
1:23 p.m.	Pepperidge Farm Bread	Commercial	60 seconds
1:25 p.m.	Brite Co. (Renuit Paint)	Commercial	60 seconds
1:29 p.m.	Chateau Champlain Hotel	Commercial	30 seconds
1:29 p.m.	D.C. Transit	Commercial	15 seconds
1:31 p.m.	Brite Co. (Renuit Paint)	Commercial	60 seconds
1:37 p.m.	Brite Co. (Renuit Paint)	Commercial	60 seconds
1:39 p.m.	Hecht Company	Commercial	60 seconds
1:45 p.m.	Bounty Stew	Commercial	60 seconds

TIME	ADVERTISEMENT	TYPE	
1:46 p.m.	Central Charge	Commercial	30 seconds
1:50 p.m.	Giant Food	Commercial	60 seconds
1:53 p.m.	Washington Post	Commercial	60 seconds
1:55 p.m.	Maryland National Bank	Commercial	60 seconds
1:59 p.m.	CITGO Gasoline	Commercial	45 seconds
2:03 p.m.	Burlington Mills	Commercial	30 seconds
2:06 p.m.	Radio Free Europe	Commercial	60 seconds
2:09 p.m.	Future Attractions	Station Promotion	60 seconds
2:15 p.m.	Christian Brothers Wine	Commercial	30 seconds
2:15 p.m.	Community Bulletin Board	Public Service	60 seconds
2:18 p.m.	J. Blaise de Sibour Insurance	Commercial	60 seconds
2:23 p.m.	National Bank of Washington	Commercial	60 seconds
2:23 p.m.	Monarch Wine Importers	Commercial	45 seconds
2:30 p.m.	Safeway	Commercial	30 seconds
2:31 p.m.	Sears	Commercial	30 seconds
2:32 p.m.	Kelson Danish Cookies	Commercial	60 seconds
2:38 p.m.	Kaplan Crawford Dodge	Commercial	60 seconds
2:40 p.m.	Woodward & Lothrop	Commercial	60 seconds
2:44 p.m.	Chicken o' the Sea Tuna	Commercial	30 seconds
2:46 p.m.	Danka Pastry	Commercial	30 seconds
2:49 p.m.	Give to College of Choice	Public Service	45 seconds
2:53 p.m.	Hecht Company	Commercial	60 seconds
2:55 p.m.	Bounty Stew	Commercial	60 seconds
2:59 p.m.	Dermasage Skin Lotion	Commercial	60 seconds
3:03 p.m.	Danka Pastry	Commercial	30 seconds
3:06 p.m.	Campbell Soup	Commercial	30 seconds
3:08 p.m.	Future Attraction	Station Promotion	30 seconds
3:10 p.m.	WTOP-TV	Station Promotion	10 seconds
3:14 p.m.	National Bank of Washington	Commercial	15 seconds
3:14 p.m.	D.C. Transit	Commercial	30 seconds

TIME	ADVERTISEMENT	TYPE	
3:19 p.m.	World Book Encyclopedia	Commercial	60 seconds
3:24 p.m.	Delta Air Lines	Commercial	50 seconds
3:29 p.m.	Sears	Commercial	30 seconds
3:29 p.m.	WTOP-TV	Station Promotion	30 seconds
3:30 p.m.	Charcoal Hearth Restaurant	Commercial	60 seconds
3:38 p.m.	L.P. Steuart Company	Commercial	60 seconds
3:39 p.m.	UGF	Public Service	60 seconds
3:45 p.m.	Central Charge-a-Card	Commercial	30 seconds
3:46 p.m.	Pepsi-Cola	Commercial	30 seconds
3:47 p.m.	Burlington Mills	Commercial	30 seconds
3:50 p.m.	United Van Lines	Commercial	60 seconds
3:53 p.m.	Gesundheit Restaurant	Commercial	60 seconds
3:54 p.m.	Hecht Company	Commercial	60 seconds
3:55 p.m.	Consumer Gripes	Public Service	60 seconds
3:58 p.m.	Washington Post	Commercial	60 seconds
4:02 p.m.	Bayer Aspirin	Commercial	60 seconds
4:04 p.m.	World Book Encyclopedia	Commercial	30 seconds
4:08 p.m.	General Motors	Commercial	60 seconds
4:09 p.m.	D.C. Transit	Commercial	30 seconds
4:14 p.m.	Sears	Commercial	30 seconds
4:15 p.m.	Simca/Fairfax Chry/Ply	Commercial	15 seconds
4:17 p.m.	La Chatelaine Restaurant	Commercial	60 seconds
4:24 p.m.	National Savings & Trust Co.	Commercial	60 seconds
4:25 p.m.	STP Oil Company	Commercial	60 seconds
4:28 p.m.	Grand Union	Commercial	30 seconds
4:29 p.m.	Christian Brothers Wine	Commercial	30 seconds

TIME	ADVERTISEMENT	TYPE	
4:31 p.m.	BOAC	Commercial	60 seconds
4:38 p.m.	RCA	Commercial	60 seconds
4:40 p.m.	World Book Encyclopedia	Commercial	30 seconds
4:42 p.m.	Dr. Scholl's Foot Deo.	Commercial	60 seconds
4:46 p.m.	Washington Post	Commercial	30 seconds
4:47 p.m.	National Bank of Washington	Commercial	60 seconds
4:52 p.m.	Ford	Commercial	60 seconds
4:54 p.m.	TWA	Commercial	60 seconds
4:58 p.m.	Hecht Company	Commercial	60 seconds
5:03 p.m.	Vise Grip	Commercial	60 seconds
5:06 p.m.	General Motors	Commercial	60 seconds
5:09 p.m.	"More-Tight" Weather Stripping	Commercial	60 seconds
5:11 p.m.	AMOCO Gasoline	Commercial	30 seconds
5:15 p.m.	Christian Brothers Wine	Commercial	30 seconds
5:16 p.m.	Chateau Champlain Hotel	Commercial	30 seconds
5:18 p.m.	Duracell Batteries	Commercial	60 seconds
5:26 p.m.	United Airlines	Commercial	60 seconds
5:28 p.m.	Giant Food	Commercial	60 seconds
5:29 p.m.	TV-7 News	Commercial	15 seconds
5:32 p.m.	"Stay in School"	Public Service	15 seconds
5:33 p.m.	Drug Fair	Commercial	60 seconds
5:36 p.m.	Satellite (Metro. Chrysler)	Commercial	60 seconds
5:37 p.m.	Danish Butter Cookies	Commercial	60 seconds
5:45 p.m.	Safeway	Commercial	45 seconds
5:46 p.m.	Japan Airlines	Commercial	60 seconds
5:52 p.m.	Maxwell House Coffee	Commercial	60 seconds
5:53 p.m.	Bryce Mountain Land Devel.	Commercial	60 seconds
5:59 p.m.	Gesundheit Restaurant	Commercial	60 seconds
6:00 p.m.	Dangerous Play Things	Public Service	60 seconds
6:07 p.m.	Manischewitz Wine	Commercial	60 seconds

TIME	ADVERTISEMENT	TYPE	
6:10 p.m.	Giant Food	Commercial	60 seconds
6:15 p.m.	Central Charge-a-Card	Commercial	30 seconds
6:16 p.m.	Carling Black Label Beer	Commercial	60 seconds
6:25 p.m.	Ray-o-Vac Battery	Commercial	60 seconds
6:27 p.m.	RCA	Commercial	60 seconds
6:29 p.m.	TV-7 News	Commercial	60 seconds
6:30 p.m.	Washington Post	Commercial	60 seconds

AFFIDAVIT

I, Joanne S. Blankespoor, being duly sworn state as follows:

1. I am competent to make this affidavit and have personal knowledge of the facts set forth herein.

2. I reside at 5238 Baltimore Avenue, Washington, D. C.

3. On the morning of Friday, November 13, 1970, I listened to WTOP-AM, 150 on the dial, from 9:30 a.m. to 12:30 p.m. continuously and without interruption.

4. During the three hour period, I listed every advertisement, what time it was broadcast and for what duration.

5. To the best of my knowledge, the information contained in my report represents an accurate and complete log of advertisements broadcast during the 9:30 a.m. to 12:30 p.m. time period.

Joanne S. Blankespoor

Joanne S. Blankespoor

Sworn and subscribed before me, a Notary Public in and for the District of Columbia, this 13 day of November, 1970.

NOTARY PUBLIC

My Commission Expires Sept. 30, 1975

AFFIDAVIT

I, Judith Turnock, being duly sworn state as follows:

1. I am competent to make this affidavit and have personal knowledge of the facts set forth herein.

2. I reside at 1742 Riggs Place, N. W., Washington, D. C.

3. On the morning of Friday, November 13, 1970, I listened to WTOP-AM radio, 150 on the dial, from 6:30 a.m. to 9:30 a.m. continuously and without interruption.

4. During the three hour period, I listed every advertisement, what time it was broadcast and for what duration.

5. To the best of my knowledge, the information contained in my report represents an accurate and complete log of advertisements broadcast during the 6:30 a.m. to 9:30 a.m. time period.

Judith Turnock

Sworn and subscribed before me, a Notary Public in and for the District of Columbia, this th day of November, 1970.

NOTARY PUBLIC

My Commission Expires Sept. 30, 1973

AFFIDAVIT

I, Patsy M. Smith, being duly sworn, state as follows:

1. I am competent to make this affidavit and have personal knowledge of the facts set forth herein.

2. I reside at 7303 Idylwood Court, Falls Church, Virginia.

3. On the afternoon of Friday, November 13, 1970, I listened to WTOP-AM, 150 on the dial, from 4:30 p.m. to 6:30 p.m. continuously and without interruption.

4. During the two hour period, I listed every advertisement, what time it was broadcast and for what duration.

5. To the best of my knowledge, the information contained in my report represents an accurate and complete log of advertisements broadcast during the 4:30 p.m. to 6:30 p.m. time period.

Patsy M. Smith

Patsy M. Smith

Sworn and subscribed before me, a Notary Public in and for the Commonwealth of Virginia, this 21 day of November, 1970.

Notary Public

AFFIDAVIT

I, Nathalie O. Post, being duly sworn, state as follows:

1. I am competent to make this affidavit and have personal knowledge of the facts set forth herein.

2. I reside at 7213 Idylwood Court, Falls Church, Virginia.

3. On the afternoon of Friday, November 13, 1970, I listened to WTOP-AM, 150 on the dial, from 12:30 p.m. to 4:30 p.m. continuously and without interruption.

4. During the two hour period, I listed every advertisement, what time it was broadcast and for what duration.

5. To the best of my knowledge, the information contained in my report represents an accurate and complete log of advertisements broadcast during the 12:30 p.m. to 4:30 p.m. time period.

Nathalie O. Post

Sworn and subscribed before me, a Notary Public in and for the Commonwealth of Virginia, this 21 day of November, 1970.

Notary Public